



**Building Community
through Music**

BELLEVILLE ROOTS MUSIC SERIES

Sponsorship & Advertising Opportunities

Since 2010, Belleville Roots Music Series has brought high quality roots music featuring a diverse range of nationally- and internationally-known artists to Newburyport, donated nearly \$50,000 to restore and maintain the historic Belleville Church buildings, and built community through music.

The series includes two seasons, fall and spring. We reach approximately 1,000 concert-goers per season and have an active social media audience including Facebook followers, email subscribers, Twitter and Instagram followers. Our audience continues to grow! This is a great way to reach out about your business and support a community nonprofit at the same time. We hope you will join us!

SPONSORSHIP LEVELS

Roots Friend \$50 + (fall OR spring)

- Recognition in fall or spring program

Roots Supporter \$150 + (fall OR spring)

- 2 tickets to the concert(s) of your choice (\$60 value)
- Recognition in fall or spring program

Community Builder \$250 + (fall OR spring)

- 4 tickets to the concert(s) of your choice (\$120 value)
- ¼ page ad in fall or spring program (\$105 value)
- Social media & website recognition

Season Partner \$500 + (fall OR spring)

- 6 tickets to the concert(s) of your choice (\$180 value)
- ½ page ad in fall or spring program (\$195 value)
- Thank you from stage
- Social media & website recognition
- Your logo on event posters

Series Sponsor (fall AND spring) \$1,500+

- 10 tickets to the concert(s) of your choice (\$300 value)
- Full page ad in fall & spring programs (\$570 value)
- Thank you from stage
- Social media & website recognition
- Your logo on event posters
- Mention on local radio and in print publicity

Lead Sponsor \$2,500 + (fall AND spring)

- 14 tickets to the concert(s) of your choice (\$420 value)
- Full page ad in fall & spring programs (\$570 value)
- Thank you from stage
- Social media & website recognition
- Your logo on event posters
- Mention on local radio and in print publicity
- VIP meet and greet, including photo op

ADVERTISING ONLY

1/3 Page: 2.5" x 3.9"

\$100, One Season (fall or spring)

\$165, Both Seasons

½ Page: 5" w x 3.9" h

\$195, One Season (fall or spring)

\$345, Both Seasons

Full Page: 5" w x 8" h

\$330, One Season (fall or spring)

\$570, Both Seasons

Please email electronic artwork to BellevilleRootsAds@gmail.com

Checks should be made payable to: Belleville Roots Music Series
300 High Street, Newburyport, MA 01950

Or donate online at www.bellevilleroots.org (click on "Support Us")



We are a 501(c)(3) tax-exempt organization and your donation is tax-deductible within the guidelines of U.S. law.